

Talks Guidance for FSC Natural History Live Talks

YouTube Channel: FSC Biodiversity <https://www.youtube.com/channel/UCs5KmwDX7G23Fxb9ozt5R9A>

Natural History Live talks are online sessions delivered to a live audience over Zoom. These talks have a capacity of 300, and typically attract good sized audiences. Talks are then uploaded to the FSC BioLinks YouTube channel, where they have further reach.



Topics

Topics can include:

- Wildlife recording
- Spotlights on specific invertebrates
- Native species conservation projects
- Wider topics relating to conservation & natural history

Talk Length

Our talks typically last for 45 minutes, followed by a 15 minute Q&A session.

Delivering the Talk

Talks are delivered live over Zoom. The Zoom session is recorded and uploaded to our YouTube channel. We recommend that you produce a PowerPoint or similar presentation, and then use screenshare with your video on. This will allow viewers to see both the PowerPoint and you speaking. We offer our speakers the opportunity to have a trial run before the day of the event.

You will need a stable internet connection in order to deliver the live Zoom Session. We will be hosting using our FSC Zoom channel, which accommodates up to 500 participants.

Media

Please send us at least one promotional image (which can be used as a small image in listings).

Please let us know any attributions, and if possible save the images with the species name and attribution in the file name.

Please send us any logos you wish to include in promotional materials as JPEGs or PNGs.

Links

Please feel free send us any links, hashtags or social media handles you wish to share – we can include these in the Youtube upload and/or social media posts.